

# **Broad Town Parish Plan 2011**



**Produced by  
The Broad Town  
Parish Plan Steering Group**

Version 1.0 May 2011  
Adopted by Broad Town Parish Council on 16 May 2011



## CONTENTS

Executive Summary	.....	2
Acknowledgements	.....	4
Introduction	.....	5
References	.....	7
A Brief History of Broad Town	.....	8
Remote Communities	.....	10
Section 1 The Built Environment	.....	11
Section 2 Health and Welfare	.....	14
Section 3 Communications	.....	15
Section 4 Service Provision	.....	16
Section 5 Social, Cultural and Education	.....	18
Section 6 Safety and Security	.....	25
Section 7 Environment	.....	26
Section 8 Transport and Travel	.....	27
Section 9 Green Issues	.....	29
Section 10 Business in Broad Town	.....	31
ANNEX A LIKES/DISLIKES SURVEY	.....	32
ANNEX B ACTION PLAN	.....	33

This plan is also available at [www.broad-town.co.uk](http://www.broad-town.co.uk)

## **Executive Summary**

### **Foreword by the Chairperson of Broad Town Parish Plan Steering Group**

I am pleased to be able to offer this Parish Plan as a record of the views of Broad Town and as a vision and plan for the future of the Parish. The final report has been some time in production but this is an indication of the limited time available to the voluntary Steering Group (PPSG) members, the huge amount of data to be considered and the care taken by the PPSG to ensure the accuracy of the content.

If the Localism Bill is passed through Parliament in its current format (as at the time of writing - April 2011) it will be vital that this plan is a true reflection of the aspirations and visions of our community, as it will have greater influence on decision making. Our consultations took place before the change of Government in May 2010, however since that time we have been very aware of the potential impact of the content when compiling this document and the responsibility placed on us.

When preparing this plan the Steering Group have also kept in mind the remit from Community First, namely to consult widely and ensure all voices are heard. This is very important to remember when dealing with a large volume of statistics; all too easily a lone voice with a need can be lost in the overall majority. The questionnaire, completed by many of you, was not intended to be a 'voting system', but rather a participative democracy allowing all views to be expressed and to enable inclusivity.

The overwhelming impression I have gained from the results of our research has been that people are generally pleased with their environment and for this reason the recommendations made within the plan are not radical. We have been well served by our Parish Council and this action plan builds on their good work.

I commend this report to the Parish Council with the suggestion that it be reviewed on a regular basis, with a new consultation carried out within the next 5 to 10 years.

Now this plan has been adopted, printed and distributed, the Steering Group will disband. Responsibility for execution of the Action Plan passes to the Parish Council and the community.

Jenny Newman

## **Acceptance by the Chairperson of Broad Town Parish Council**

There is no doubt about it, Broad Town is a great place to live. The Plan sets this out very clearly. The Parish Council in accepting the Plan and its associated actions takes on the responsibility of leading the community to achieve the visions set out. Challenges which the Plan has identified need to be addressed, further work on identifying specific needs remains to be done, and plans developed.

This Plan is a start. A lot can be done by the Parish Council, but the fundamental responsibility for establishing the various action groups, clubs, and other organisations called for in the Plan, falls to the residents. Whether the visions expressed in the Plan are realised depends totally on committed people coming forward. The Parish Council will give all assistance possible to emerging groups and organisations.

Finally, the Parish Council expresses its grateful thanks to all members of the Parish Plan Steering Group past and present, who have spent an enormous amount of time and effort in the preparation and presentation of the Plan, and to all of the residents who participated in completing questionnaires. Let us all reward them by realising the visions this Plan has raised.

Simon Billis

## Acknowledgements

The Steering Group would like to acknowledge with grateful thanks the following:

- Grants received from Broad Town Parish Council and DEFRA
- Support received from Community First
- The people of Broad Town, especially Philip Male for the photos
- Parish Plan Steering Group Members:
  - Jenny Newman – Chairperson
  - Lorraine Billis – Treasurer
  - Andrew Law – Secretary
  - Mike and June Broomfield
  - Sylvia Smith
  - Veronica Stubbings – Parish Council Representative

The PPSG has made every effort to ensure the data has not been used in a way that will cause, or is likely to cause, damage or distress to any data subject. The PPSG and individual members accept no responsibility or liability for the information contained in the Parish Plan.

The PPSG members all live within the Parish and of course are affected by all the issues contained herein. Every effort has been made by the Steering Group to ensure complete impartiality and objectivity when compiling this plan, in order to comply with the remit set by Community First.



## Introduction

### What is a Parish Plan?

A Parish Plan provides a comprehensive view from those who live in the Parish of how they wish to see it develop in the next ten years. Creating a Parish Plan provides residents with the opportunity to make themselves heard, be involved and enable change to happen. An action plan states how local needs, desires and aspirations can be met having regard to available resources.

### Why produce a Parish Plan?

In 2006 a Local Government White Paper *Strong and Prosperous Communities* (26<sup>th</sup> October 2006) expressed an aim of “giving local people and local communities more influence and power to improve lives. It is about creating strong prosperous communities and delivering better public services through a rebalancing of the relationship between central government, local government and local people.” The proposed Localism Bill takes this a stage further. To meet this aim the Parish Council called for volunteers to prepare a Parish Plan.



There are many benefits to producing a Parish Plan. These include:

- giving all local people the chance to participate in a vision for the community, highlighting both the positive and negative issues affecting life within the Parish
- being able to influence and inform other organisations involved in community strategies and Local Development Frameworks within the area
- demonstrating extensive consultation, which provides evidence of community needs and a 'voice' for the Parish as a whole, to:
  - assist the Parish, Area Board and County Council to prioritise and plan their resources and actions
  - enable sourcing of funding for local initiatives
  - highlight those projects which will require involvement and contribution from other agencies
- maintaining and developing local voluntary initiatives
- creating a sense of community spirit by encouraging people to become involved and communicate with each other

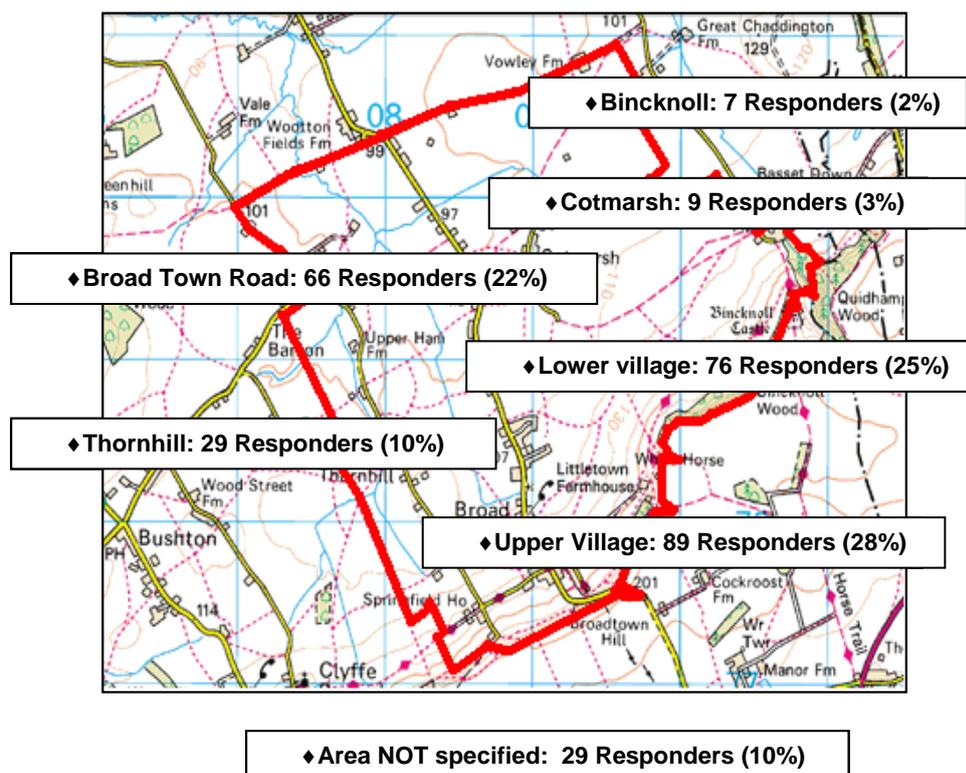
### The Consultation Process

December 2007	As the result of a Parish Council initiative a meeting with Community First was set up and the Parish Plan Steering Group (PPSG) formed.  The PPSG was briefed to ensure consultation with the Parish was as wide, full and representative as possible.
June 2008	For our first main method of consultation the PPSG developed a Likes/Dislikes survey. This asked residents and visitors to identify their 3 main likes and dislikes of living in Broad Town and gave them an opportunity to say what could be done to improve our Parish. This

	survey was completed by the children at Broad Town School, residents and visitors at the School fete and by people attending the Big Gig music festival (a total of 263 responses). After analysis, the results were used to create a more detailed Parish questionnaire. Whilst this Plan is mainly based on data from the questionnaire, results from the Likes/ Dislikes survey and previous studies have also been taken into account.
July 2009	In depth questionnaire delivered to all the households in the Parish and 133 questionnaires collected individually (approximately 58% return rate) demonstrating wide consultation within all areas of the community.
March 2010	Public presentation of the results from the Parish questionnaire. The presentation was also posted on the Broad Town website and a copy made available in the Village Hall. Residents were invited to become involved in Special Interest Groups (SIGs) for those areas they most identified with and where it was felt more research would be beneficial.
March 2011	Publication of first draft of the Parish Plan and Action Plan.

### Socio-Demographic Information

Comparing with Office for National Statistics figures for 2007, the population in Broad Town is slightly younger than the South West (SW) average, with 20% of the population in the 65+ age bracket compared to a SW average of 22.1%. However, there are relatively fewer children under 16 years in Broad Town (16% compared to a SW average of 17.8%). There has been a 5% growth in the 35-65 age bracket suggesting a shift to an ageing population. The unemployment rate of 9% stood significantly higher than the SW Average of 3.8% in the second quarter of 2008, higher than the UK rate of 5.4%. The responses to the 2009 Parish questionnaire came from a statistically equal mix of males and females in the following areas:



## References

In writing the Broad Town Parish Plan 2011, reference was made to an earlier study: Reference 1 - Broad Town Village Appraisal Report and References 11 June 2007.

## Glossary

Common terms used within the report include the following:

- Parish: The area encompassed by the red boundary on the map opposite
- Village: The area of the Parish which falls within the 40 mph and 30mph zones
- Upper Village: the area of the Village within the 30mph zone comprising Broad Town Road, Pye Lane, Horns Lane and Chapel Lane
- Lower Village: That area of the village which lies outside of the 30mph zone, comprising Broad Town Road, Redhills and Broad Acres
- Respondent: Any individual who provided answers to the questionnaire. Each questionnaire may have been completed by up to 4 respondents
- Housing Needs Survey: This identifies the requirement for Social housing and uses a standard format developed by the Countryside Agency. This is usually conducted by an organisation external to the Parish as there is a need for confidentiality
- Sustainability: The Government of the United Kingdom defines a sustainable community in its 2003 Sustainable Communities Plan as "... places where people want to live and work, now and in the future. They meet the diverse needs of existing and future residents, are sensitive to their environment, and contribute to a high quality of life. They are safe and inclusive, well planned, built and run, and offer equality of opportunity and good services for all."
- Sustainability Appraisal: An appraisal of the economic, environmental and social effects of a Plan from the outset of the preparation process to allow decisions to be made that accord with sustainable development
- It should be noted that where percentages have been shown, these are calculated as a proportion of the total number of people who have responded to that question
- A number of quotes taken from questionnaire responses have been included within this report. They have been drawn from free text areas of the questionnaire and can be identified by the use of a handwriting style font

# A Brief History of Broad Town<sup>1</sup>

## The Location

Settlement of the Broad Town area resulted from the presence of a spring line below the Marlborough Downs escarpment which provided the fresh water essential to life; the proximity of a lagoon in the northern half of the current Parish would have sustained a supply of fish and wildfowl.

## Pre-History and History

There is evidence of utilisation of the area of Broad Town in the Middle Stone Age (8500-4500 BC), Bronze Age (2000-600 BC) and the Romano-British (100BC to 450AD) periods. Currently the only physical evidence of Saxon involvement in the landscape is a single unaccompanied burial discovered in 2000 and dated to the 6th – 7th Century AD. The nature and prominent location of the remains suggests the burial of an executed criminal as a warning to others.<sup>2</sup>



The first surviving reference to the village name is in an official document in 1205 which refers to Labradeton; however, the name would appear to be older than the 13th Century. The two main components - “brad” and “tun” have an Old English origin meaning large farm/settlement. Old English was spoken across the Saxon areas from the 5th to the 11th centuries, and it seems likely that these early medieval words were corrupted into the Franco-Norman place name “Labradeton” after the Norman Conquest. Further development resulted in the name with which we are now familiar – Broad Town.

## Broad Town Village

The focus of the settlement in the medieval period was probably in the area of Horns Lane, capitalizing on the issuing springs; however, evidence is slight. Some buildings in Broad Town are timber-framed and thatched but few appear to pre-date the 17th century. Dairy farming was, by the early 18th century, the chief enterprise in the area, borne out by the number of farms. It was during the Victorian period that Broad Town received many of its public buildings including Christ Church (built in 1846).

## Broad Town White Horse

Broad Town is the location of one of the world famous White Horses. According to Rev. Plenderleath, writing in 1885, the horse was first cut in 1864 by William Simmonds of Little Town Farm. The horse has experienced long periods of neglect however, in 1991 the Broad Town White Horse Restoration Society was formed; it restored the horse and continues to scour it twice a year.



<sup>1</sup> Largely drawn from the Victoria History of the Counties of England, published by the University Of London Institute Of Historical Research.

<sup>2</sup> Wiltshire Archaeological & Natural History Magazine Vol 97, 2004.

### **The Creation of the Parish**

The Civil Parish of Broad Town was created in 1884. The population of Broad Town in the 1891 census is given as 483 and surprisingly, there has been little growth in the intervening 120 years.

### **The Parish now**

Broad Town continues to be a small rural Parish in north Wiltshire. The community consists of many houses lining the busy Broad Town road almost as far as the town of Wootton Bassett three miles away to the north. Included within the Parish are the outlying hamlets of Bincknoll, Cotmarsh and Thornhill together with several scattered farms and clusters of houses. The Parish now totals some 250 households with a population of around 600.

Broad Town has some good community amenities; these include a Church of England Primary School, the Parish Church and the Village Hall where a number of clubs and societies meet regularly. Unfortunately there is no shop, no village green and the only public house closed in 1993.



## Remote Communities

Bincknoll is a small hamlet of 4 houses situated on the northern edge of the Parish at the end of a long road from Wootton Bassett running through part of Lydiard Tregoze Parish. It is a 6 mile journey by car or a long walk across fields from Broad Town to Bincknoll; for this reason, the residents report feeling totally separate from Broad Town.

*“Living 6 miles from Broad Town makes the Parish of Broad Town of little importance to our ‘everyday’ lives.”*

The main problems reported are the poor state of the access road which has apparently not been maintained for over 20 years. There are no internet facilities available. Other services offer lower standards than experienced elsewhere in the Parish.

The northern Broad Town Road section of the Parish consists of a small number of houses and farms between the upper village and the northern Parish boundary with Wootton Bassett. The road is over two miles long and relatively straight in sections. The main problems reported relate to excessive traffic speed. These have been covered by recommendations to extend speed limits in the traffic section of the Plan.

Recent problems with sewage have been cured by replacement of the main sewer pipe. Flooding issues have been tackled by residents clearing ditches.

Cotmarsh is a self-sufficient farming community situated off Broad Town road. Few problems have been raised by the community.

*“Questionnaire very well done but living in Cotmarsh, not all questions are as important to us.”*

Thornhill is a small hamlet situated on the west side of the Parish. Part of the hamlet is situated in the Parish of Clyffe Pypard. The main problems reported in the questionnaire relate to traffic as the road is used as a short cut between Bushton and Broad Hinton.

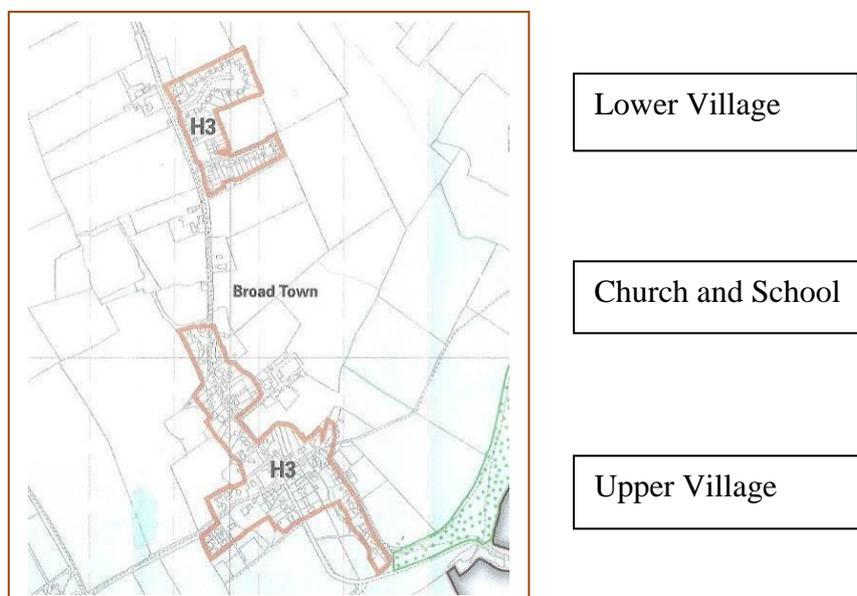
## Section 1 The Built Environment

### The Issues

- Insufficient affordable and low-cost housing
- Young people unable to afford housing in their home village
- A lack of housing strategy for family housing within Broad Town
- Shift to an older population
- A lack of faith in local planning and development control

At present new housing is limited to in-fill by building in existing gardens or the conversion of redundant farm buildings in the Parish. As a result the Parish is slowly changing as we lose large gardens which are built upon.

Within the village of Broad Town this infilling is limited to the area contained within the village framework plan as shown below.



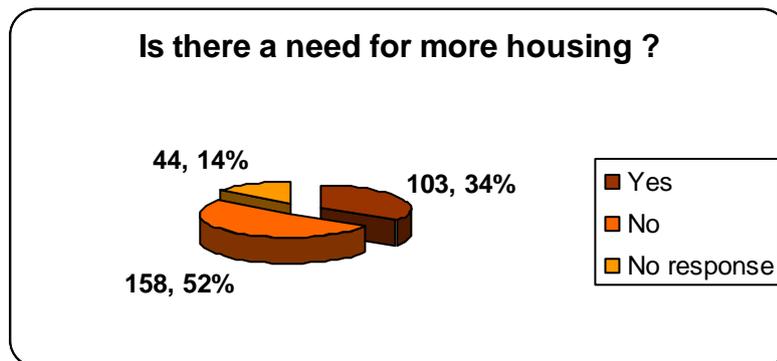
Previous studies<sup>3</sup> and the likes / dislikes survey (Appendix A) showed that housing was one of the issues for the village. We were made aware of cases where the next generation of local families could not afford to purchase houses in the Parish and wanted to establish the depth of feeling which existed within the population. We considered that the specific questions “Do you need new housing?” and “Do you want new housing?” only applied to smaller sections of the community and would not reveal the general opinion.

We therefore asked the much more general question “Is there a need for additional housing?”

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<sup>3</sup> Reference 1

158 respondents did not see a need for additional housing. 103 respondents felt there was a need for additional housing. The remaining 44 did not respond.



Analysis of the figures showed the respondents' gender had little relevance. Age made some difference with slightly more older people 'against' rather than 'for' new housing. It is not considered that this variation in the numbers involved is statistically significant.

We wanted to ascertain where the population felt any additional housing should be built. We considered it was important not to lead the question by suggesting possible sites. We could not in any event have suggested specific locations without first consulting with the landowners concerned which would have implied we were not impartial on the issue. We therefore felt a free text response appropriate although more difficult to analyse.

Of those 103 respondents who felt a need for additional housing we asked. "If yes, where should it be situated".

Out of the 103 'yes' responses we had 84 comments, manually counted as follows.

Around School/ Church	44
The Village	21
Infill only	7
Opposite Redhills	1
Existing recreation ground	2
Other	9

We also asked what type of housing should be provided. A preference was expressed for family, mixed and affordable housing, with priority given to those with a connection to the village. A recent example is the Westlea Housing Association build of four houses at Redhills for local residents.

The following quotes were drawn from the general comments section of the questionnaire and the responses of two individuals reveal the wide differences of opinion within the Community.

*"Having been involved in many village activities while living happily in Broad Town for a great number of years, we do not see that any substantial changes in the village are necessary."*

*“Housing in the “GAP” between the 2 halves of the village would bring the two halves together making a stronger village identity”*

The majority of the respondents (158) did not feel a need for additional housing. This is the result that one would expect in a rural village.

The number of people (103) who did see a need for new housing was not expected. Obviously there is a perceived need for additional housing that has not been identified by this questionnaire.

In order to get to the root of this result we recommend further work should be carried out to establish the precise level of need. Firstly, a ‘Housing Needs’ survey could be undertaken in the future. This work should be carried out in conjunction with the Housing Department of Wiltshire Council who may be able to suggest additional forms of consultation. Secondly, a Sustainability Appraisal could be considered.

Any new developments proposed must provide a benefit to the community, be in keeping with the opinions expressed above and would require local consultation. The valuable information gathered above should therefore feed into any future development plans considered for the Parish.

### **Local Planning and Development**

We also asked if you had faith in local planning and development control. 107 of you said yes, 135 said no. This question drew 88 comments expressing concern over the way planning decisions are made and demonstrates the importance placed on a transparent and responsible planning process that takes local views into account.

It was apparent from the comments that many people are not familiar with the planning process and the role of the Parish Council. The situation at present is that Parish Councils are consulted on applications in their Parishes and are given a period of time in which to respond, as are others concerned, i.e. neighbours etc. It is understood Wiltshire Council officers are required to ask, but do not have to accept the responses. It seems likely that more weight will in future be given to local Councils and other local groups by the emerging Localism Bill.

#### **The Vision**

- A housing strategy for Broad Town that meets the needs of the community and protects the rural ambience and open feel of the area
- Planning decisions that reflect the housing needs for Broad Town
- Robust and effective planning, development control and enforcement

## Section 2 Health and Welfare

### Safeguarding the health needs of the community

#### The Issues

- Lack of access to NHS Dentists in the area

54 people have had problems registering with a dentist, mostly due to the lack of NHS dentists in the area.

Most of the respondents (265) had no problems in registering with a GP. Of the eight people who did, the majority are aged between 35 and 50, with the main reason being their inability to get their first choice.

When asked if assistance with daily living is needed, three people told us they do need assistance, but did not identify in what way. 27 respondents said they would use a volunteer drive service for accessing medical requirements and three have difficulties in collecting prescriptions.

Overall, with the exception of dentistry, respondents were generally happy with medical, welfare and emergency services.

#### The Vision

- Increased access to NHS Dentists



## Section 3 Communications

### Keeping everyone informed

#### The Issues

- Diverse websites which appear to represent the Parish
- No Broadband access for Bincknoll
- Continued effective Parish communication

Whilst the Parish of Broad Town is geographically long and spread-out, communication of Parish information is not generally considered a problem, with 253 respondents feeling that it is adequate. 40 people did not respond to this question leaving 12 dissatisfied. Parish information is available in the Parish Newsletter, websites and notice boards.

The Broad Town News, published each month by Christ Church and sponsored by various bodies, is delivered to 250 households. It is used by voluntary groups and individuals as an effective way of publicising events and conveying information to the community.



Parish information is available on a number of websites, including:

- [www.broad-town.co.uk](http://www.broad-town.co.uk)
- [www.broadtown.wilts.sch.uk/](http://www.broadtown.wilts.sch.uk/)

Notice Boards are situated in Thornhill, outside the Village Hall, between Redhills and Broad Acres, opposite the Church and at the School.

An issue was identified with the provision of effective Broadband. Residents of Bincknoll reported having no Broadband at all.

#### The Vision

- Definitive Parish website that is up to date and accurate
- Good Broadband connectivity across the whole Parish
- A well informed community

## Section 4 Service Provision

### Meeting local services needs

#### The Issues

- Impending reduction in weekly household waste collection
- Insufficient recycling facilities
- The number and placement of benches in the Parish
- Light pollution
- No village shop
- Insufficient litter/dog waste bins

#### Waste collection

The survey identified that the 256 of respondents were happy with the frequency of their weekly waste collection service, with 216 people not wanting this changed to fortnightly. Sadly Wiltshire Council has decided to implement fortnightly collections of all household rubbish and will not collect food waste weekly.

#### Recycling

Currently there is a black box kerbside recycling collection for bottles, tins, paper and fabrics, these items are also able to be recycled at the School with 135 people using this facility. At present there is no collection or facility to recycle plastic or cardboard in the Parish. There is strong feeling on this subject with many comments made.

*“Weekly collection of recycling and include plastic and cardboard”*

*“Plastic and cardboard at Primary School”*

Others commented on less collection, less waste and more subsidies.

*“Use the local milkman with his milk bottles instead of cartons from supermarkets”*

*“Subsidised compost bins - water butts etc”*

*“2 weekly collection, more kerbside options-plastics. Charge people who put out too much rubbish than those who recycle”*

#### Litter/dog waste

147 respondents expressed a need for more dog waste/litter bins.

#### Benches

A number of respondents would like more benches in the Parish. The possibility of donating a bench as a memorial or celebration could be explored via the Parish Council or Parochial Church Council.

### Street Lighting

The majority of respondents (209) do NOT want street lighting. Some respondents mentioned a problem with security lights that are too bright and inconsiderately angled.

*“Several houses have security lights that don't switch off”*

*“Bright security lights not shielded from roads”*

### Community Shop

The shop in the village has long since closed. 206 respondents declared they would make use of a community shop and of those, 75 respondents said they would consider volunteering to assist in running such a venture.

A Special Interest Group was formed to investigate the feasibility of setting up a community shop but insufficient volunteers came forward to make this a viable proposition.

#### The Vision

- Regular, clean and hygienic waste collection that meets the needs of the community
- Maximised recycling
- Benches that meet the needs of the Parish
- A Parish free of street lights giving an unpolluted view of the skies and our surrounding countryside
- Considerately placed security lights
- A community shop run on a self-help basis
- A Parish free from litter and dog waste



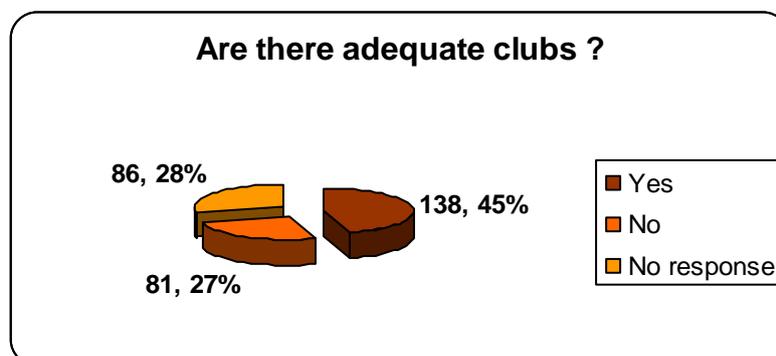
## Section 5 Social, Cultural and Education

### The issues

- No clubs for young people in the Parish
- No pub in the Village
- A lack of support for the Social Club
- Recreation Area felt to be inadequate
- Church buildings underused for community purposes
- Small rural School
- Broad Town village has no obvious centre or open community space
- There are no parking facilities available at the School or Church
- Broad Town fails to project an identity
- Varying standards of maintenance of residential boundaries, road frontage and communal areas

### Activities

Broad Town is fortunate to have a School, a Church, a recreation area and other clubs and societies organised and attended by people who live in the Parish. Through our questionnaire we sought to discover if there were people who wanted activities other than those already available. These could be formal, such as adult education, or providing activities for a group that felt it was not sufficiently catered for. Additionally, the Social Club and the Church were given the opportunity to include their own questions. In both cases these were to find out if the activities currently on offer met the needs of people who already attend and to encourage greater participation by more people.



We started by asking if there were sufficient clubs in the Parish. 138 of respondents said there were sufficient clubs but 81 said there were not. When asked for suggestions as to the type of additional clubs needed, the largest response was by 53 people who proposed a youth club with the next highest response being for sports clubs. A separate question relating specifically to the need for a youth club resulted in 186 people agreeing that such a club is desirable.

Are people willing to help to run clubs and activities? Though the majority were not, 40 people said they were willing to help. Despite considerable efforts the youth club has not progressed as the support did not materialise.

## Social Club

The Social Club felt it was under-supported and wanted to know if it provided suitable events. The top enticements to increase membership of the Social Club are:

- Comfortable seating
- Better publicity for activities
- Activities for the young
- A welcoming “pub” environment for adults

A quarter of respondents said the Social Club provided suitable events; of the 26 suggestions for new activities, the majority are for organised entertainments that are targeted to specific age or interest groups. The Social Club Committee has been provided with the responses to help in its review of the activities it offers and published the outcome in the September 2010 edition of the Parish newsletter.

## Recreation Area

The Recreation Area is owned by Wiltshire Council. The Parish Council owns the play equipment and maintains the play area. Of the 118 people who said it needs to be improved, 24 people requested better and more equipment that was well maintained. This subject provoked 41 comments and suggestions that include: additional play equipment for younger children, improving the ground and facilities for ball and team games and increasing safety.

## The Church

Questions raised by the Church received 64 individual comments. The complete responses have been provided to the Parochial Church Council (PCC). Interestingly, 36 of those responses proposed a use of the Church building in addition to that of worship for example:

*“More of a friendly community meeting place, more Art exhibitions”*

*“Coffee mornings”*

*“Music Recitals/Concerts”*

*“Sunday Club for children”*

The Parochial Church Council (PCC) has provided the following comments:

*“The PCC are keen to make the Church accessible to all and for the building to be a vital part of village life.*

*As one of four Churches in the Benefice of Woodhill the service pattern is less fixed to accommodate special occasions. The service pattern covers all services in a two month cycle with a child friendly service every month and a Benefice Sunday School.*

*We are always eager to use our beautiful listed building for alternative activities such as regular coffee mornings, concerts, art exhibitions, flower festivals. The Church is also used by the Village School.*

*The next project is to have the inside of the Church decorated but this will be expensive and ongoing.”*

## Adult Education

Considering alternative uses for the Church building links in with responses to the questions that were asked relating to the need for adult education classes to be held in Broad Town. 91 people would be interested in attending adult education classes, with a small number mentioning that classes could be held in the Church, but with 71 recommending that classes are held in the Village Hall or the School.



## The School

There was a general feeling that the School was an important component of the Community and its continued existence should be protected accordingly.

The Head Teacher Broad Town School has provided the following comments:

*Broad Town Primary School is a small School, set in rural Wiltshire, yet within easy reach of Wootton Bassett and Swindon. We have three classes, in which children are taught in mixed age groups. We also have a pre-School on site. We provide a rich and stimulating curriculum for the children. To make learning fun, we have a variety of themed days and weeks and invite a range of visitors into classes and assemblies.*

*We are very fortunate to have extensive grounds including a timber trail, play structure growing area and forest School area. Other facilities in our School include - a large covered outside play area, a shaded pergola area with benches for outside learning, interactive whiteboards and pupil laptops in all classes. We also offer a wide range of lunchtime and after School clubs.*

*We place great emphasis on developing good relationships between pupils, parents and staff. In addition to this we have an active and supportive governing body. Over the last year, we have had a very successful Ofsted and Church School inspection. Our numbers on roll have increased slightly which is very important for the future of the School.*

## Village Hall



The existing Village Hall was built in 1968 by public subscription and replaced a hall originally constructed in 1952. It has served the village well over many years and some of the community are justifiably proud of it.

It was built at a time when there was little need for parking provision. Car parking facilities are no longer adequate resulting, on some

occasions, in large numbers of cars being parked on the main road causing a hazard to traffic.

The Hall does not provide disabled toilets and there is only one disabled exit. A Disability Audit has been carried out and it is not possible to provide these facilities due to site limitations. The Hall therefore is not required to comply with current legislation. However, the following comments were captured from the Questionnaire:

*“Better disabled facilities than it can provide at the moment”*

*“A toilet for the disabled”*

The Hall has only one function room and therefore is fully booked much of the time. Some of the bookings are from organisations from outside the village. A recent poll of users revealed that few of them wanted any change to the facilities.

116 people felt that ‘The Village Hall would be adequate for our needs over the next 10 years’. 107 people felt that it would not and 82 gave no response.

94 people consider the Village Hall succeeds as the heart of the Parish. 153 people disagree and 58 did not respond. 54 people said the hall could be improved to make it the heart. 56 people gave positive suggestions for improvements that could be made as shown in the table below (some people gave more than one suggestion):

Proposal	No. of responses
More activities and encourage use	17
Refurbish and modernize including toilets, kitchen and stage	17
Improve ambience for social events	8
Provide information on activities	7
Improve footpaths to the hall	4
Improve the bar area	4
Facilities for a shop	3
Improve lighting	3
Improve outside signage	3

We asked a separate question:  
‘What facilities could a new Village Hall provide that are currently unavailable?’

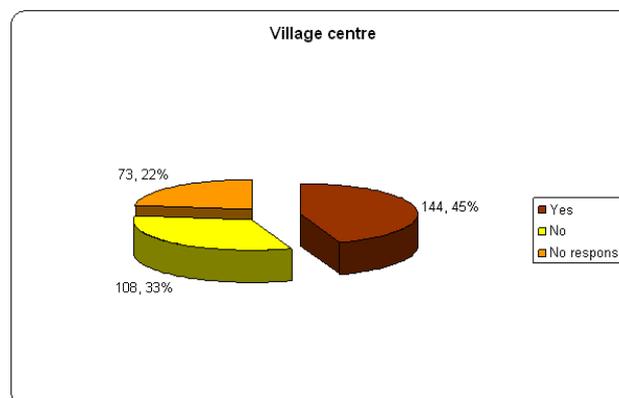
Proposal	No. of responses
Car parking, larger car park	29
Space for shop	22
Pub-type area	22
Children/School/family facilities	18
Clubs/events/activities	18
Meeting and social rooms	17
Youth facilities	14
Sports facilities, badminton courts	9
Games including skittles, darts, pool	9
Kitchen and toilet facilities	7

## Broad Town Village Centre

The village is a tale of two halves. The upper village is situated at the southern end consisting largely of the original village. At the northern end the lower village consists of two modern moderately sized housing estates. In the middle, the two halves are separated by an extensive open rural space consisting of four large fields, the Church and the School. The fields are used for private agricultural purposes and the community has no right of access.

We asked the question “Do you see a need for a Village Centre?”

The questionnaire showed 144 people saw a need for a Village Centre and 108 did not. 72 people did not respond. Neither the age nor the gender of the people who replied was statistically significant.



Out of the 144 people who wanted a Village Centre, 84 live in the Upper and Lower village, 40 in BT road, 17 in Thornhill and 3 in Cotmarsh.

We then asked “If you have answered yes (to a Village Centre) what would you like included?”, and gave a limited number of examples.

104 people offered 209 suggestions with many people giving more than one suggestion:

New Hall	48
Village Green	47
Duck Pond	36
Park/Recreation area	33
Pub	19
Shop	12
Benches/ Meeting Point/ Quiet Place	7
Sports	7

The Likes / Dislikes survey (Appendix A) revealed the three things most liked about the village are: village attributes e.g. the friendly community and rural location (88 responses) countryside (28 responses) and peace and quiet (28 responses).

Whilst there may be other routes to achieving a Village Centre, depending on the nature of the centre, it is likely this would require outside funding.

There was some interesting feedback in various comments from the community

*“Every village should have three things: 1. A centre point, flowers, duck pond, benches. 2. Public House. 3. Shop or post office and a village hall”*

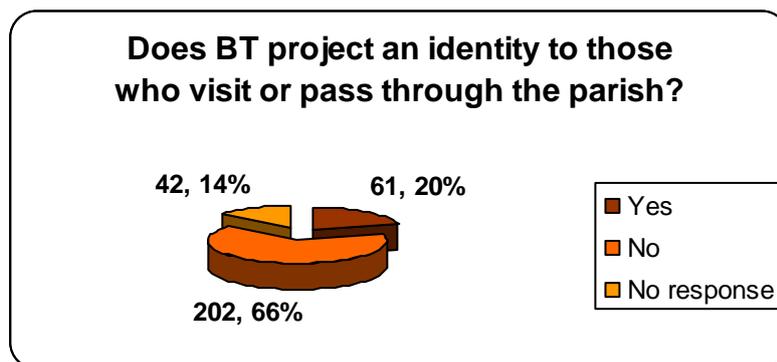
*“Need social heart of village”*

*“Create village centre and shared car park for School, Church and hall”*

*“The old village hall is very dear to us and built by the old villagers, should not be moved”*

### Village Identity

Only 61 people felt the Parish projected an identity. Of the rest 202 felt no identity was projected and a further 42 did not respond.



The majority of responses suggest some physical markers should be put in place to notify motorists they are entering or leaving the village. Suggestions included:

- A village entrance with gates
- Flower beds at the entrance
- Signage incorporating the White Horse

These suggestions are being considered by the Parish council with a view to implementation.



### Appearance of the Parish

The appearance of the Parish is a subject that generated 80 comments proposing residents take responsibility for keeping hedges, verges and gardens tidy and the Parish free from litter. 179 of those who responded to the question of whether they were happy with the appearance of the Parish agreed they were, whilst 173 of respondents suggested occupants should take more care for their own properties.

The responses to all the questions in this section demonstrate residents want everyone to take a pride in the area in which we live and have a feeling of connection and identity with it. This takes the form of belonging to local clubs and societies, wanting to take responsibility for improving the look of the Parish for ourselves, contributing to the amenities we have, and wanting our sense of identity with the Parish to be actively promoted to visitors and those travelling through.

### **The Vision**

- A flourishing, well supported youth club
- Access to a licensed social venue
- A thriving, well supported Social Club
- Stimulating, secure and well equipped play area
- Well maintained amenities which are used to their optimum
- A thriving School that is supported by the community
- Broad Town remains a rural village, with a vibrant feel
- A village centre which is the heart of Broad Town
- Off road parking for the Church and School
- Broad Town clearly recognisable as a village
- A community that takes responsibility for its surroundings



## Section 6 Safety and Security

### The Issues

- Petty vandalism and anti-social behaviour
- Some incidents of crime

The questionnaire indicated there was no great concern over the levels of crime in the Parish with 244 of respondents saying they felt at ease living in Broad Town. A relatively small number had been directly affected by crime having experienced burglary, vandalism and anti-social behaviour with the latter two causing the greatest concern.

We asked what measures should be introduced to improve safety and security. Some respondents wanted the introduction of street lights; however an overwhelming majority of 209 felt this was unnecessary and undesirable. A number of respondents called for a greater police presence within the Parish.

Policing for Broad Town is provided by the Wootton Bassett Rural Neighbourhood Policing Team which is dedicated to solving issues in the local community. It works closely with partner agencies, such as local authorities and local people to identify issues that need to be improved in their neighbourhood. In addition there is liaison between this team and the Parish Council.

Vigilance by residents, a police presence and the passage of precautionary information to householders can be effective in the prevention of crime; equally important is the implementation of protective measures by householders that deter criminal activity. When asked if the defunct Neighbourhood Watch Scheme should be reintroduced, 163 of those questioned were in favour. As a direct result of the response from the questionnaire the Neighbourhood Watch Scheme has been reintroduced.

### The Vision

- Anti-social behaviour and vandalism reduced to a minimum
- Low crime levels



## Section 7 Environment

### Meeting local services needs

#### The Issues

- Lack of adequate and well maintained pavements
- Footpaths and bridle ways poorly maintained in places, blocked in others and dangerous barbed wire from neglected boundary fencing
- Gutters and drain maintenance

#### Pavements

There is a lack of adequate pavements in the village with 128 of respondents indicating they would walk more if the pavements were improved or extended and the speed of traffic reduced.

The main areas for improvement were seen as:

- Village Hall
- Garage to village
- Chapel Lane link to Village Hall
- Redhills



*“End of Redhills is damaged and quite dangerous in wet or ice”  
“From Pye Lane/Chapel Lane junction to village hall”*

#### Rights of Way



Footpaths are well used by 216 of the respondents, although their standard could be improved and many villagers would be prepared to join a group to make improvements.

The main issues are:

- Overgrown tracks & bridle paths
- Poor condition of paths & stiles
- Barbed wire fences in disrepair

#### Wiltshire Council Services

139 of respondents were unhappy with the services provided by Wiltshire Council. Our research showed the main reasons to be:

- The drains need clearing more frequently
- Road gutters need attention
- Not enough gritting
- Ditches and overgrown roadsides need to be kept clear

#### The Vision

- Pavements that meet the needs of the Community
- Footpaths and bridle paths that are useable
- Effective service provision by Wiltshire Council

## Section 8 Transport and Travel

### The Issues

- Excessive and dangerous traffic speeds
- Lack of off road parking
- Parking on pavements
- Isolated rural Parish without a formal bus service

### Traffic

A major concern of Parish residents is the speed of the traffic along the Broad Town Road and the consequent risk of accidents. 171 of respondents felt better traffic control measures were necessary and those receiving the greatest support were, in order:

- speed activated signs
- 20mph limit by School
- speed limits painted on the road
- extended 30mph zones



The Parish Council and Broad Town School are already involved in work relating to village speed limits and traffic calming measures. It is recommended this work is progressed in the short term towards a situation where the length of the Broad Town Road within the Parish is subject to a 40mph speed limit with a reduction to 30mph throughout the village. The limit should further decrease to 20 mph past the School. Consideration should also be given to 30mph limits within Cotmarsh and Thornhill.

### Parking



A hazard arises from a lack of off-road public parking in the Parish, notably on the Broad Town Road. Roadside parking, particularly outside the School which is on a bend, reduces the road to a single lane with the associated risk of accidents from northbound cars forced to use the southbound lane. A tendency to park partially on the pavement limits the availability of footpaths to pedestrians. Any development within the village should consider parking provision.

## Public Transport

There is no formal bus service within Broad Town, however, the Wiltshire Council funded Connect2 bookable taxi service provides a service to Wootton Bassett for bus connections to Chippenham and Swindon and a bookable service to the Great Western Hospital. The results from the questionnaire indicated that the majority of Parish residents considered the service to be adequate.

130 of working respondents work outside the Parish but there appears to be little enthusiasm for a Parish car share register. Informal arrangements probably already exist and car share opportunities can be identified through the Wiltshire Council supported scheme - [www.carsharewiltshire.com](http://www.carsharewiltshire.com).

### The Vision

- Traffic speeds consistent with road and pedestrian safety
- Compliance with and enforcement of speed limit
- Off road parking to meet the needs of the community
- Pavements free from parked cars
- An effective public transport service

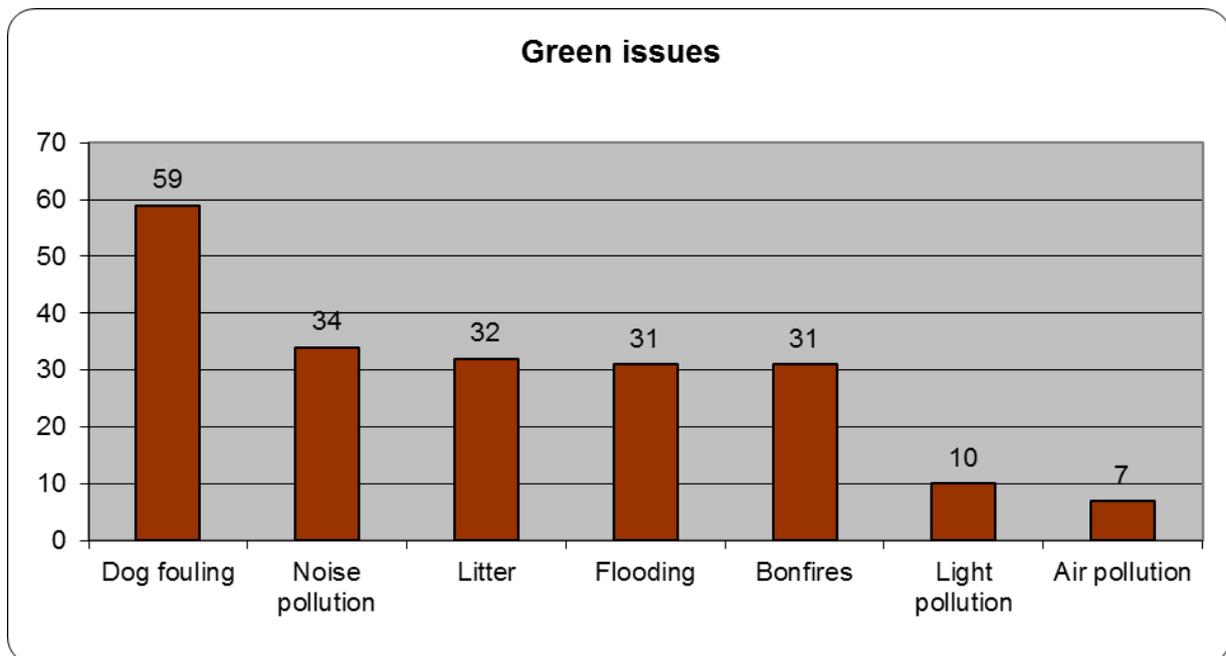


## Section 9 Green Issues

### The Issues

- Noisy dogs and fouling harm our beautiful Parish
- Noise pollution from traffic and inconsiderate neighbours
- There is a litter/fly tipping problem
- The Parish has flood hotspots
- Inappropriate bonfires (materials burnt and time of day)

The survey highlighted the importance of managing green issues better. The following graph shows the areas of concern and the number of people who considered each to be an issue:



### Dog Fouling

Dog owners need to take responsibility for their animals. The survey indicated issues with some owners failing to pick up dog mess.

### Noise Pollution

Many comments have been made relating to the adverse noise of the traffic through the Parish. Others commented on the lack of thought for others by neighbours who have loud parties or noisy dogs and some who light fireworks at inconsiderate times.

### Litter/Fly Tipping

The concern of many respondents was that some drivers throw litter from their car windows while travelling through the Parish. There is also a certain amount of general litter being dropped by residents. Green waste is being deposited in

gateways, ditches, onto verges and being thrown into fields. Fly tipping is also a problem in some areas of the Parish.

### **Flooding**

The survey captured some comments about flooding issues, including:

*“When getting to Bassett, along Broad Town Road”*

*“Storm water drains not cleared”*

*“Gulley in Chapel Lane blocks and floods”*

### **Bonfires/Air Pollution**

The survey indicated problems with unpleasant fumes and lighting of bonfires at unsociable times i.e. too early in the day or when we have good weather. It is an offence to dispose of waste in a way likely to cause pollution or harm to human health, including burning it.

### **Light Pollution**

The survey highlighted issues with security lights/flood lights being too bright, incorrectly angled or staying on too long.

#### **The Vision**

- Responsible and considerate dog ownership
- An environment free from unwarranted noise, light and air pollution
- All public areas clear of litter/ fly-tipping
- Control of flooding
- A thoughtful and responsible approach to lighting bonfires



## Section 10 Business in Broad Town

### The Issues

- There is no local opportunity for businesses to promote their products and services or to maintain contact with each other

For a small Parish, with most of the buildings being residential, it is surprising how many businesses are run within the Parish boundary. As expected, the majority of businesses are allied to agriculture. However, there is a diversity of commercial activity providing employment for 87 people, with the following businesses represented amongst the 32 respondents:

- Building Construction
- Carpentry
- Doctor/Medicine
- Education
- Financial and Business Support
- Fitness
- IT Support
- Legal and Accountancy Services
- Manufacture of Food Products
- Meat Production
- Painting and Decorating
- Plumbing
- Pre-School
- Tree Surgery

Businesses were asked if they would use a local business directory or a local business forum. Responses were split with 11 businesses saying that they would use the former and 8 saying they would use the latter.

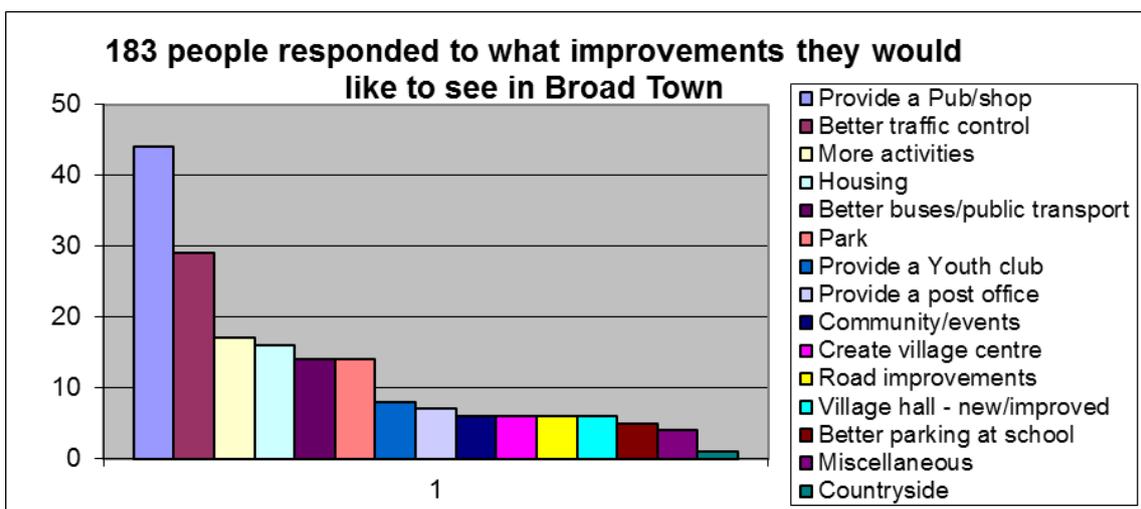
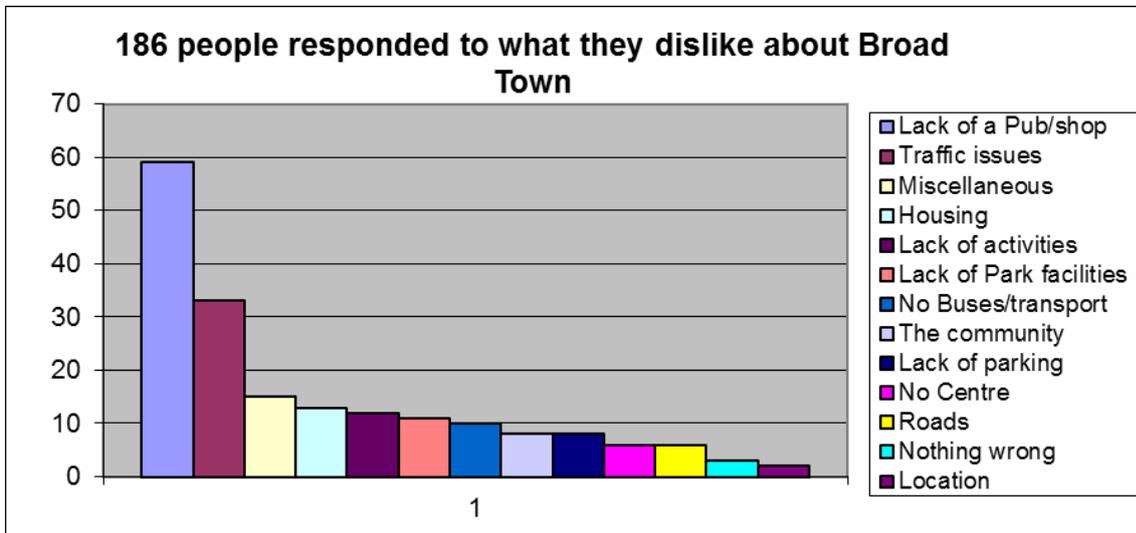
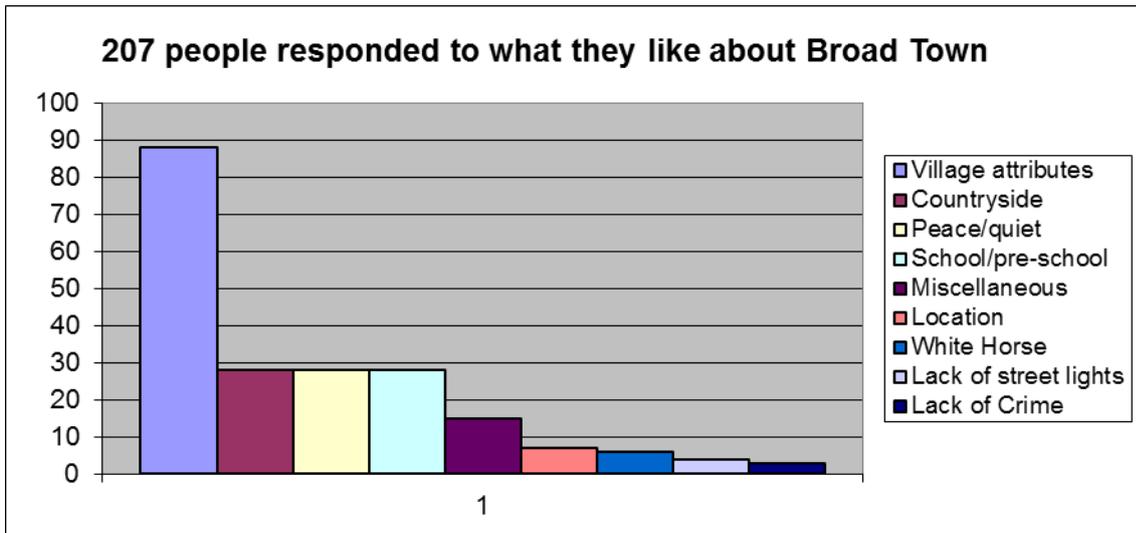
The following chart shows the response by local businesses in answer to whether they would like local access to business-related facilities. Overall, the desire for business related facilities was low.

	Local workspace	Shared office space	Joint office services	Shared workspace	Shared marketing	Shared purchasing	A meeting area	Storage
Yes	2	2	2	2	1	1	3	1
No	21	21	21	21	22	22	20	21

### The Vision

- A local business directory and business forum for Broad Town

## Annex A - Responses to Likes/Dislikes Survey June 2008



# **ANNEX B**

# **ACTION PLAN**

<b>Section 1 The Built Environment</b>				
<b>Issue</b>	<b>Vision</b>	<b>Action</b>	<b>Who by?</b>	<b>Timescale</b>
<p>Insufficient affordable and low cost housing</p> <p>Young people unable to afford housing in their home village</p> <p>A lack of a housing strategy for family housing within Broad Town</p> <p>Shift to an older population</p>	<p>A housing strategy for Broad Town that meets the needs of the community and protects the rural ambience and open feel of the area.</p> <p>Planning decisions that reflect the housing needs for Broad Town</p>	<p>1.1 Consider carrying out a 'Housing Needs Survey' and a 'Sustainability Appraisal'</p> <p>1.2 The commissioning of a housing and development strategy for Broad Town</p> <p>1.3 Future planning applications to be reviewed in the light of data gathered and opinions expressed in this Plan</p>	<p>Broad Town Parish Council in conjunction with Wiltshire Council Housing &amp; Planning Departments</p>	<p>2011-2020</p>
<p>A lack of faith in local planning and development control</p>	<p>Robust and effective planning, development control and enforcement</p>	<p>1.4 Consistent application of planning guidelines to all planning submissions</p> <p>1.5 Effective enforcement of planning policy when violations occur</p> <p>1.6 Communicate the process for the assessment of planning applications. Planning applications can be viewed at <a href="http://www.wiltshire.gov.uk">www.wiltshire.gov.uk</a></p>	<p>Broad Town Parish Council in conjunction with Wiltshire Council Housing &amp; Planning Departments</p>	<p>2011-2020</p>

<b>Section 2 Health and Welfare</b>				
<b>Issue</b>	<b>Vision</b>	<b>Action</b>	<b>Who by?</b>	<b>Timescale</b>
Lack of access to NHS dentists in the area	Increased access to NHS dentists	2.1 Register need for NHS dentist on <a href="http://www.nhs.uk">www.nhs.uk</a> or phone 08457 581926	Individuals	As required

<b>Section 3 Communications</b>				
<b>Issue</b>	<b>Vision</b>	<b>Action</b>	<b>Who by?</b>	<b>Timescale</b>
Diverse websites which appear to represent the Parish	Definitive Parish website that is up to date and accurate	3.1 Promote the use of the definitive Parish website:  <a href="http://www.broad-town.co.uk">www.broad-town.co.uk</a>	Broad Town Parish Council / Site Sponsors	Dec 2011
No Broadband access for Bincknoll	Good Broadband connectivity across the whole Parish	3.2 Individual users to lobby network providers for improved Broadband connections	Individuals	Ongoing
Continued, effective Parish communication	A well informed community	3.3 Maintenance of Parish notice boards  3.4 Continuation of support for the Parish newsletter  3.5 To feed news and information to relevant points of contact	Broad Town Parish Council  Organisations, Clubs, Groups and individuals	Ongoing

<b>Section 4 Service Provision</b>				
<b>Issue</b>	<b>Vision</b>	<b>Action</b>	<b>Who by?</b>	<b>Timescale</b>
Impending reduction in weekly household waste collection	Regular, clean and hygienic waste collection that meets the needs of the community	4.1 Lobby for continued weekly collections, particularly food waste	Pressure from householders	Ongoing
		4.2 Promotion of recycling to reduce household waste	Wiltshire Council Waste Services	
Insufficient recycling facilities	Maximised recycling	4.3 Implementation of more easy to use kerb side recycling	Wiltshire Council Waste Services	Ongoing
		4.4 Advertise the local recycling facilities in the Newsletter	Broad Town Parish Council	Ongoing
The number and placement of benches in the Parish	Benches that meet the needs of the Parish	4.5 Investigate Parishioners donating a bench for a celebration or in memory of a loved one	Individuals via Broad Town Parish Council / Parochial Church Council	Ongoing
Light pollution	A Parish free of street lights, giving an unpolluted view of the skies and our surrounding countryside	4.6 Resist street lighting	Broad Town Parish Council / individuals	Ongoing
		4.7 Ensure use of timers and PIRS on security lights	Householders	Ongoing
		4.8 Encourage householders to place security lights with consideration to traffic and neighbours		
No Village Shop	A community shop run on a self-help basis	4.9 More volunteers needed if shop is to be established	Individuals	Ongoing

Insufficient litter/dog waste bins	A Parish free from litter and dog waste	4.10 Provision of more litter/dog waste bins, conveniently placed for residents and visitors	Wiltshire Council Dog Warden / Broad Town Parish Council	2011
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<b>Section 5 Social, Cultural and Education</b>				
<b>Issue</b>	<b>Vision</b>	<b>Action</b>	<b>Who by?</b>	<b>Timescale</b>
No clubs for young people in the Parish	A flourishing well supported Youth Club	5.1 More volunteers and Youth leaders needed if Youth Club is to be established	Individuals	Ongoing
No pub in the village	Access to a licensed, social venue	5.2 At the present time there is no obvious solution to this issue, however there is a bar provided by the Social Club on Fridays and Sundays	Social Club	Already in place
A lack of support for the Social Club	A thriving well supported Social Club	5.3 Individuals support the Social Club by offering to organise and by attending events	Social Club committee / Individuals	Ongoing
Recreation area felt to be inadequate	Stimulating, secure and well equipped play area.	5.4 Broad Town Parish Council to implement a programme of refurbishment and maintenance  5.5 Broad Town Parish Council to pursue the purchase of the Recreation area  5.6 Broad Town Parish Council to be notified of defects and other problems	Broad Town Parish Council   Users of the facilities	Ongoing

Church buildings underused for community purposes	Well maintained amenities which are used to their optimum	<p>5.7 To use the beautiful listed building for additional activities</p> <p>5.8 To support any refurbishment programmes proposed by the Parochial Church Council</p> <p>5.9 Consider the opportunities the Church could provide towards the provision of Village Centre activities in conjunction with Broad Town Parish Council and the School</p>	<p>Parochial Church Council / Local societies and individuals</p> <p>Local individuals/ organisations to support the Church through local fundraising</p> <p>Broad Town Parish council</p>	<p>Ongoing</p> <p>Ongoing</p>
Small rural School	A thriving School that is supported by the community	<p>5.10 School builds on its OFSTED success by setting out its plan to remain viable so that local individuals/organisations are clear on what it can provide the community and what support it needs</p> <p>5.11 Consider the opportunities the School could provide towards the provision of Village Centre activities in conjunction with Broad Town Parish Council and the Church</p>	<p>School Governors</p> <p>Local individuals / organisations</p> <p>Broad Town Parish Council</p>	2011
Broad Town village has no obvious centre with an open community space	<p>A Village Centre which is the heart of Broad Town</p> <p>Broad Town remains a rural village, with a vibrant feel</p>	5.12 A feasibility study on the requirement for a Village Centre in conjunction with existing groups/amenities provision	Broad Town Parish Council in consultation with the Church, School and Individuals	Ongoing

There are no parking facilities available at the School or Church	Off road parking for the Church and School	5.13 Broad Town Parish Council to investigate provision of effective parking arrangements	Wiltshire Council Highways / Broad Town Parish Council / Parochial Church Council	2011
Broad Town fails to project an identity	Broad Town clearly recognisable as a village	5.14 Branding of Broad Town 5.15 Tangible markers to the Parish entrance e.g. signage / gates 5.16 Maintenance of the White Horse	Broad Town Parish Council / Wiltshire Council Highways  White Horse restoration group / Individuals	Ongoing  Twice yearly
Varying standards of maintenance of residential boundaries, road frontage and communal areas	A community that takes responsibility for its surroundings	5.17 Owners maintaining properties being sensitive to the needs of passers-by and road users 5.18 Individuals caring for our surroundings by not dropping litter or dumping rubbish in public places 5.19 Individuals informing the relevant authorities when problems arise 5.20 Individuals to come forward with proposals for improvements and enhancements to the Parish. Community volunteers to actively support resultant projects	Individuals  Broad Town Parish Council / Wiltshire Council Highways	Ongoing

<b>Section 6 Safety and Security</b>				
<b>Issue</b>	<b>Vision</b>	<b>Action</b>	<b>Who by?</b>	<b>Timescale</b>
Petty vandalism and anti-social behaviour	Anti-social behaviour and vandalism reduced to a minimum	6.1 Re-launch the Broad Town Neighbourhood Watch	Neighbourhood Watch Area Coordinator	Completed
Some incidents of crime	Low crime levels	6.2 Promote Neighbourhood Watch with the aim of achieving active membership of 50% of Parish households	Neighbourhood Watch Scheme Coordinators	1 Jun 2011
		6.3 Community vigilance	Individuals	1 Jun 2011
		6.4 Liaison with the police to achieve more frequent and directed patrolling	Neighbourhood Watch Area Coordinator	1 Jun 2011

<b>Section 7 Environment</b>				
<b>Issue</b>	<b>Vision</b>	<b>Action</b>	<b>Who by?</b>	<b>Timescale</b>
Lack of adequate, well maintained pavements	Pavements that meet the needs of the Community	7.1 Service providers to maintain existing pavements and review the possible need for extension	Wiltshire Council Highways / Westlea Housing / Broad Town Parish Council	Ongoing
Footpaths and bridle ways poorly maintained in places, blocked in others and dangerous barbed wire from neglected boundary fencing	Footpaths and bridle ways that are useable	7.2 Responsibility on users of Rights of Way and bridleways to report issues to the Broad Town Parish Council or the Rights of Way officer at Wiltshire Council see <a href="http://www.wiltshire.gov.uk">www.wiltshire.gov.uk</a> for	Wiltshire Council Rights of Way officer / Broad Town Parish Council / Landowners / Rights of Way and	Ongoing

		<p>more information</p> <p>7.3 Broad Town Parish Council to communicate with Landowners to raise issues for resolution, escalating to Wiltshire Council Rights of Way where necessary</p> <p>7.4 To have an active Rights of Way group to monitor and perform permitted and agreed maintenance in liaison with Landowners</p> <p>7.5 Maintain stiles/gates. Re-open any blocked areas. Remove/repair damaged or dangerous barbed wire fencing</p> <p>7.6 To review and reissue the booklet highlighting the ROW</p> <p>7.7 ROW group to liaise with Broad Town Parish Council</p> <p>7.8 Investigate the possibility of opening new Bridleways</p>	<p>Bridleway users</p> <p>Broad Town Parish Council / Landowners / Wiltshire Council Rights of Way officer</p> <p>ROW group / Landowners</p> <p>Landowners / ROW group</p> <p>ROW group/ Broad Town Parish Council</p> <p>ROW group/ Broad Town Parish Council</p> <p>ROW group</p>	<p>Ongoing</p>
Gutters and drain maintenance	Effective service provision by Wiltshire Council	<p>7.9 Service provider to maintain drains, gullies and gutters</p> <p>7.10 Monitor gully clearance and report problems promptly</p>	<p>Wiltshire Council Highways / Householders / Landowners</p> <p>Broad Town Parish Council / Householders</p>	<p>Ongoing</p> <p>Ongoing</p>

<b>Section 8 Transport and Travel</b>				
<b>Issue</b>	<b>Vision</b>	<b>Action</b>	<b>Who by?</b>	<b>Timescale</b>
Excessive and dangerous traffic speeds	Traffic speeds consistent with road and pedestrian safety  Compliance with and enforcement of speed limit	8.1 Emphasize the village boundaries by means of decorative gates at the north and south ends	Broad Town Parish Council	31 Dec 2011
		8.2 Mark places at which speed limits are introduced by colouring the road surface red	Broad Town Parish Council / Wiltshire Council Highways	31 Dec 2011
		8.3 Establish Community Speedwatch Scheme	Broad Town Parish Council / Wiltshire Police / Community Speedwatch Scheme Leader	31 Dec 2011
		8.4 Monitor effectiveness of traffic control measures. Investigate and introduce additional means of influencing traffic speed, if necessary. Possible means for consideration to include permanent speed display sign	Broad Town Parish Council / Wiltshire Police / Wiltshire Council Highways	Ongoing
		8.5 Extend speed limit on Broad Town Road to 30 mph through village and to 40 mph throughout the Parish. Speed limit to be reduced to 20mph past the School	Broad Town Parish Council / Wiltshire Highways	31 Dec 2014
Lack of off road parking	Off road parking to meet the needs of the community	8.6 Optimise existing parking.	Wiltshire Council Highways	Ongoing

		8.7 Any development in the village should consider the provision of space for parking	Developers / Broad Town Parish Council	Ongoing
Parking on pavements	Pavements free from parked cars	8.8 Residents to notify Wiltshire Police of pavement obstructions	Individuals / Wiltshire Police	Immediately
Isolated rural Parish without a formal bus service	An effective public transport service	8.9 Continuation of Wiltshire Council funding for the essential service currently provided by Connect 2	Wiltshire Council Environmental Services Department	Ongoing

<b>Section 9 Green Issues</b>				
<b>Issue</b>	<b>Vision</b>	<b>Action</b>	<b>Who by?</b>	<b>Timescale</b>
Noisy dogs and fouling harm our beautiful Parish	Responsible and considerate dog ownership	9.1 To control our own dogs and clear up after them	Dog owners	Ongoing
		9.2 More waste bins	Wiltshire Council	31 <sup>st</sup> Dec 2012
Noise pollution from traffic and inconsiderate neighbours	An environment free from unwarranted noise, light and air pollution	9.3 Traffic calming, monitoring and reporting of unacceptable noise levels	Wiltshire Council Environmental Health / Wiltshire Police	31st Dec 2014
		9.4 Residents to be considerate of others	Individuals	Ongoing
There is a litter and fly-tipping problem	All public areas clear of litter/ fly-tipping	9.5 Investigate the introduction of 'litter days'	Broad Town Parish Council / Individuals	Ongoing

		9.6 Report incidents of fly tipping to Wiltshire Council or Wiltshire Police	Individuals / Wiltshire Council / Wiltshire Police	Ongoing
The Parish has flood hotspots	Control of flooding	9.7 Effective maintenance of drains and gullies and provision of new drainage systems where necessary	Wiltshire Council / Landowners / Broad Town Parish Council / Environment Agency	Ongoing
Inappropriate Bonfires (materials burnt and time of day)	A thoughtful and responsible approach to lighting bonfires	9.8 Be considerate of others, by taking into account wind direction, timing, materials to be burned and nuisance factor  9.9 Adopt composting as an alternative to burning  9.10 Increase use of brown bins for garden waste	Individuals	Ongoing

### Section 10 Business

Issue	Vision	Action	Who by?	Timescale
There is no local opportunity for businesses to promote their products and services or to maintain contact with each other	A local business directory and business forum for Broad Town	10.1 A local business web page to be included on the definitive Parish website	Volunteer from business community / Site sponsor	2011
		10.2 Advertising space made available at local events	Local event organisers	Ongoing



